



*St. Mary's University School of Law and Texas Land Title Association Present*

The 27th Annual Robert C. Sneed  
TEXAS LAND TITLE  
**INSTITUTE**

DEC. 7 - 8, 2017 • HYATT REGENCY HILL COUNTRY RESORT AND SPA • SAN ANTONIO



SPONSORSHIP  
**INFORMATION**

Want to reach 550+ real estate attorneys and title industry decision makers?  
Maximize your presence over three days at the Texas Land Title Institute and Pre-Institute Programs.

*Sponsorship Deadline: Respond by Oct. 6 to include your company name in the printed brochure.*

1717 West 6th, Suite 120, Austin, Texas 78703 • Phone: 512.472.6593 • Fax: 512.472.5931 • [www.tlta.com](http://www.tlta.com)

# SPONSOR LEVELS AND BENEFITS

	PLATINUM	GOLD	SILVER	BRONZE
Choice of branding opportunity (opportunities may be combined to achieve desired sponsorship level)	✓	✓	✓	
6-ft draped table exhibit space located near the networking area for all breaks and receptions* (platinum sponsors may elect a 10-ft exhibit space at no additional charge)	✓	✓	✓	✓
Company logo in Institute materials, signage, web page and applicable promotional pieces	✓	✓	✓	
One complimentary Institute registration	✓	✓		
One complimentary optional pre-Institute program registration	✓		✓	
Attendee mailing list before or after event	✓	✓	✓	✓
Optional two-minute address to attendees during the Institute	✓			

## Just Need Exhibit Space?

Bronze sponsorships are perfect for those who want an exhibit presence but may not need a branded event or item.

Your company listing will be included in Institute materials, signage, web page and applicable promotional pieces.

**\$2,000 MEMBER | \$2,500 NON-MEMBER**

**\*NOTE:** Standard exhibit tables are 3'x6'. These spaces are intended for tabletop displays. If you have a pop-up booth or banners that won't fit on the tabletop or behind the table, you will need to arrange for a 10' exhibit space. There is an additional charge of \$500 for a 10'x10' booth space for Gold, Silver and Bronze sponsors. 10' exhibit spaces are limited and are given on a first-come, first-served basis.

# PLATINUM BRANDING OPPORTUNITIES:

## ■ THURSDAY INSTITUTE NETWORKING RECEPTION

MEMBER RATE: \$7,000 + COST OF NAPKIN PRODUCTION & DELIVERY	NON-MEMBER RATE: \$7,500 + COST OF NAPKIN PRODUCTION & DELIVERY
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Gain exposure at one of our most popular events. This event includes the option to have napkins with your company logo placed at the bar and food stations, ensuring that your name is seen by all attendees, as well as signage at the event.

## ■ FRIDAY INSTITUTE LUNCH WITH PANEL

MEMBER RATE: \$7,500 | NON-MEMBER RATE: \$8,000

This year's Institute features a Friday lunch with a panel of industry experts. This sponsorship includes an option to introduce the panel, an optional two-minute address to attendees and verbal acknowledgement during the lunch.

## ■ INSTITUTE TOTE BAGS

MEMBER RATE: \$4,000 + COST OF TOTE BAG, PRINTING & DELIVERY	NON-MEMBER RATE: \$4,500 + COST OF TOTE BAG, PRINTING & DELIVERY
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Customized with your company logo, this tote will be carried by Institute attendees throughout the meeting and beyond. TLTA will work with you on the type of bag needed, design and color combos. 650 tote bags to be provided by the sponsor.

- » Minimum size: 12w x 12h x 3d
- » TLTA Institute logo and brand must also appear on the bag and must be at least 1/3 the size of the sponsor logo

*\*All Platinum branding opportunities include the option for a two-minute address during the Institute.*

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# GOLD BRANDING OPPORTUNITIES:

## ■ LANYARDS

MEMBER RATE: \$4,500 + PRODUCTION COSTS & SHIPPING	NON-MEMBER RATE: \$5,000 + PRODUCTION COSTS & SHIPPING
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Every Institute attendee will receive a custom lanyard with your company name imprinted on it. Attendees will wear name tags throughout all conference functions. 650 lanyards to be provided by the sponsor.

## ■ WEDNESDAY NIGHT RECEPTION FOR PRE-INSTITUTE PROGRAM ATTENDEES AND INSTITUTE EARLY REGISTRANTS

MEMBER RATE: \$4,250 + COST OF NAPKIN PRODUCTION & SHIPPING	NON-MEMBER RATE: \$4,750 + COST OF NAPKIN PRODUCTION & SHIPPING
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Gain exposure at this fun welcome event. The event includes the option to have napkins with your company logo placed at the bar and food stations as well as signage at the event.

## ■ THURSDAY INSTITUTE LUNCH

MEMBER RATE: \$4,250 | NON-MEMBER RATE: \$4,750

Be the featured sponsor at this lunch for all Institute attendees. This event includes signage at the lunch.

## ■ HOTEL ROOM KEY OR KEY SLEEVE

MEMBER RATE: \$4,000 + PRODUCTION COSTS & SHIPPING	NON-MEMBER RATE: \$4,500 + PRODUCTION COSTS & SHIPPING
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Be the first company logo attendees see when they check in. Your logo will be on a customized hotel key or key sleeve. The usual sponsorship perks go along with this incredible exposure, including recognition on the Institute web page, not to mention how your logo is visible every time attendees enter their room. 1,100 keys or key sleeves to be provided by the sponsor.

## ■ FLASH DRIVES (LOADED WITH INSTITUTE COURSE MATERIALS)

MEMBER RATE: \$4,000 + PRODUCTION COSTS & SHIPPING	NON-MEMBER RATE: \$4,500 + PRODUCTION COSTS & SHIPPING
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All Institute attendees will receive flash memory drives featuring your custom logo, which will be loaded with the Institute presentations and class materials. 650 flash drives to be provided by the sponsor.

## ■ CUSTOMIZED WEB PAGE FOR DOWNLOADABLE INSTITUTE CONTENT

MEMBER RATE: \$4,250	NON-MEMBER RATE: \$4,750
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All Institute attendees will have access to a web page customized with your logo. The page will have all the Institute presentations and class materials available for downloading. You can even add a promotional flyer for your company!

## ■ INSTITUTE MOBILE WEBSITE

MEMBER RATE: \$4,250 | NON-MEMBER RATE: \$4,750

Sponsorship on the go! All Institute attendees will have access to this essential tool: a dedicated mobile Institute website to get the latest schedule, see who's attending and access the presentations. The website will be customized with your company logo and website link.

## ■ WI-FI ACCESS FOR PRE-INSTITUTE AND INSTITUTE ATTENDEES

MEMBER RATE: \$4,250 | NON-MEMBER RATE: \$4,750

Get connected! This includes Wi-Fi for all Pre-Institute and Institute attendees and a branded card with login information.

## ■ THURSDAY INSTITUTE BREAKFAST

MEMBER RATE: \$4,250 | NON-MEMBER RATE: \$4,750

Rise and shine in front of over 550 attendees at the first Institute event! Your logo will be on signage in the breakfast area and all Institute marketing material.

## ■ FRIDAY INSTITUTE BREAKFAST

MEMBER RATE: \$4,250 | NON-MEMBER RATE: \$4,750

Get the last day of Institute started right by branding the Friday breakfast. Your logo will be on signage in the breakfast area and all Institute marketing material.

## ■ SWEET DREAMS TURN-DOWN SERVICE

MEMBER RATE: \$4,000 + RELATED COSTS	NON-MEMBER RATE: \$4,500 + RELATED COSTS
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Your company will be the last name they see at night. A card printed with your company name accompanying a special treat provided by the sponsor, will be placed in each attendee's hotel room. 400 turn down items and cards to be provided by the sponsor.

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# SILVER BRANDING OPPORTUNITIES:

## ■ WEDNESDAY PRE-INSTITUTE PROGRAM LUNCH

MEMBER RATE: \$2,750 | NON-MEMBER RATE: \$3,250

This year's pre-Institute program will include a lunch for Title Insurance and Doc Prep Basics attendees where you will be verbally recognized during the program as well as signage during the lunch.

## ■ PRE-INSTITUTE AND INSTITUTE COFFEE BREAKS (3 OF 4 AVAILABLE)

MEMBER RATE: \$2,750 | NON-MEMBER RATE: \$3,250

Everyone needs a break now and then. Why not provide attendees with coffee, tea or a soft drink? Attendees will be provided with their choice of beverages outside the meeting room area. Your company logo will be on signage nearby. This is a great way to get visibility during a welcome break for the attendees.

## ■ SPEAKER PIT

MEMBER RATE: \$2,750 | NON-MEMBER RATE: \$3,250

Put your name and logo on signage in the exclusive speakers' reception area.

## ■ INSTITUTE BINDER

MEMBER RATE: \$2,750 | NON-MEMBER RATE: \$3,250

Put your company logo on the binder of materials that Institute attendees can purchase and use throughout the event and beyond.

## ■ INSTITUTE HOTEL REGISTRATION PAGE

MEMBER RATE: \$2,750 | NON-MEMBER RATE: \$3,250

Your company logo and link will be highly visible on the Institute's online hotel reservation page.



## MOBILE CHARGING STATION

MEMBER RATE:	NON-MEMBER RATE:
\$2,750	\$3,250

Your company will be recognized with branded tabletop signage and printed acknowledgment promoting the charging station for mobile devices.

## NOTE PADS

MEMBER RATE:	NON-MEMBER RATE:
\$2,250 + PRODUCTION & DELIVERY COSTS	\$2,750 + PRODUCTION & DELIVERY COSTS

Note-taking is essential at any meeting. Print your company name and logo on notepads for all Institute attendees to use during and after the meeting. 650 note pads to be provided by the sponsor.

## PRE-INSTITUTE PROGRAM MATERIALS

MEMBER RATE:	NON-MEMBER RATE:
\$2,750	\$3,250

Put your company logo on the covers of both pre-Institute program materials.

## REUSABLE WATER BOTTLE

MEMBER RATE:	NON-MEMBER RATE:
\$2,250 + PRODUCTION & DELIVERY COSTS	\$2,750 + PRODUCTION & DELIVERY COSTS

Each Institute attendee will receive a water bottle with your company name and logo on it. 650 water bottles to be provided by the sponsor.

## COMBINATION PEN/STYLUS/HIGHLIGHTER

MEMBER RATE:	NON-MEMBER RATE:
\$2,250 + PRODUCTION & DELIVERY COSTS	\$2,750 + PRODUCTION & DELIVERY COSTS

Be the talk of the event with your logo on this fantastic pen/stylus/highlighter combo. Institute attendees will use these devices, featuring your company name and logo, during and after the conference. 650 pen stylus/highlighters to be provided by the sponsor.

# 2017 TENTATIVE SCHEDULE

## WEDNESDAY, DEC. 6

### OPTIONAL PRE-INSTITUTE PROGRAMS

Noon	Exhibitor tables setup
10 a.m.– 5:15 p.m.	Title Insurance and Doc Prep Basics
1– 5:30 p.m.	Cyber Crime Prevention Update – Scams, Schemes and Your Security
6:15 p.m.	Exhibit tables open
5:15– 6:15 p.m.	JOINT PROGRAM Networking reception and happy hour

## THURSDAY, DEC. 7

### TEXAS LAND TITLE INSTITUTE - DAY 1

7:45 a.m.– 7 p.m.	Exhibitor tables open
7:45 a.m.	Attendee check-in and continental breakfast
8:30 a.m.	Institute begins
Noon	Networking luncheon
5:45 p.m.	Institute adjourns
6 p.m.	Networking welcome reception

## FRIDAY, DEC. 8

### TEXAS LAND TITLE INSTITUTE - DAY 2

7:30 a.m.– 3:30 p.m.	Exhibitor tables open
7:30 a.m.	Continental breakfast
8 a.m.	Institute begins
Noon	Luncheon presentation
3 p.m.	Institute adjourns

## HOTEL INFORMATION

Make your reservations now! Call 888.421.1442 or 402.592.6464 and mention Texas Land Title Institute to receive the group rate of \$175 – cutoff for group rate is Nov. 14, 2017 – book today! Hyatt Regency Hill Country Resort and Spa | 9800 Hyatt Resort Drive | San Antonio, TX 78251

# SPONSORSHIP REGISTRATION

## LEVEL & OPPORTUNITY

Please select your sponsor level and branding item or event. See the brochure for detailed information regarding pricing and benefits.

**Platinum**

- 3'x6' exhibit table
- 10'x10' exhibit space\*
- No exhibit space needed

**Gold**

- 3'x6' exhibit table
- 10'x10' exhibit space\*  
(add \$500)
- No exhibit space needed

**Silver**

- 3'x6' exhibit table
- 10'x10' exhibit space\*  
(add \$500)
- No exhibit space needed

**Bronze** (\$2,000 M/\$2,500 NM)

- 3'x6' exhibit table
- 10'x10' exhibit space\*  
(add \$500)

**\*NOTE:** 3'x6' tables are intended for table-top displays. If you have a pop-up booth or banner stands that won't fit on the tabletop or behind the table, you will need to arrange for a 10' space. 10' exhibit spaces are limited and are given on a first-come, first-served basis.

Please list your first, second and third choice(s) of opportunities by name as shown in brochure. These will be assigned on a first-come, first-served basis. Please also note the applicable member/non-member rate.

	RATE
1. _____	\$ _____
2. _____	\$ _____
3. _____	\$ _____

## COMPANY INFORMATION (Please print or type)

Company name **(NOTE: Company name will appear on promotional signage exactly as submitted.)**

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Pre-Event Contact \_\_\_\_\_ On-Site Contact \_\_\_\_\_

Comp Registrant Name *(Platinum, Gold and Silver Only)*

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Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Company Website *(for promotion purposes)* \_\_\_\_\_

## PAYMENT (Payment required to secure your sponsorship)

Payment by check should be payable to:

**Texas Land Title Association**

For credit card payment, provide the following information:

Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature *(if sending paper copy)*

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Contact Linda Timmons at 512.879.2880 or  
linda@tlta.com with questions.

Fax or mail payment and this form to:  
**TEXAS LAND TITLE ASSOCIATION**  
1717 W. 6TH ST. SUITE 120 | AUSTIN, TEXAS 78703  
FAX: 512.472.5931